



# Bridal Makeup Pricing & Info

[WWW.CHARLOTTEWADLEYMAKEUP.CO.UK](http://WWW.CHARLOTTEWADLEYMAKEUP.CO.UK)

# Guide

*01*

*About*

*02*

*Services & Pricing*

*03*

*What's Included*



*04*

*How to Book*

*05*

*Client Testimonials*

*06*

*Terms &  
Conditions*

*07*

*Contact*

Recognised in the industry for her glamorous bridal makeup, Award Winning Makeup Artist Charlotte has been working in the industry for over 10 years.

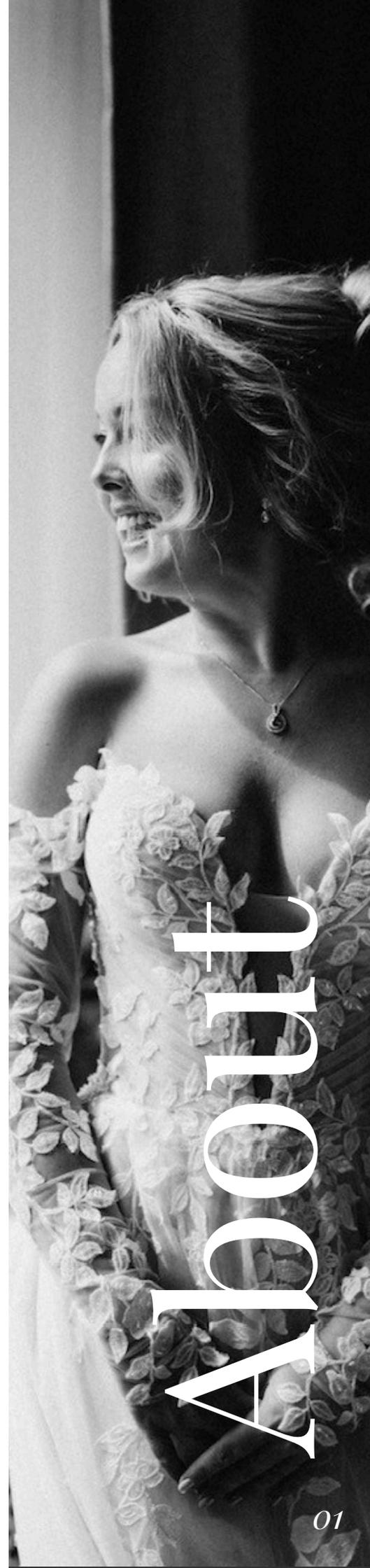
With an eye for attention to detail and a perfectionist in everything that she does, this naturally transcends into her makeup career.

Charlotte's ethos is refined, polished & timeless - encapsulating a look that feels like the best version of you. She is knowledgeable in all skin tones & skin types, so you and your bridal party can feel confident in trusted hands that you will all look your best on the day.

Over the years, Charlotte has had the pleasure of travelling to dream destination weddings in the UK and abroad for her brides, including Italy, Spain, France and Portugal.

Charlotte prides herself on providing a luxurious bridal service and has helped over 1000 brides say "I do".

---





02

# Services & Pricing

LUXURY MAKEUP

# *The Bride*



IN PREPARATION

## *Bridal Trial*

A bridal trial is recommended 2-3 months before your wedding to try out your ideas and make a day out of it so that you can trial how your makeup wears.

£150



ON THE DAY

## *Bridal Makeup*

On your wedding day, Charlotte will be with you from the beginning right up until you walk down the aisle, providing touch ups to ensure that everything is perfect before she leaves.

£300

LUXURY MAKEUP

# *The Bridal Party*



BRIDAL PARTY

## *Bridesmaids, Maid of Honour & Mother of the Bride/Groom*

Charlotte is able to accommodate bridal parties alongside brides so that everyone can relax and enjoy the morning.

£80PP



UNDER 12S

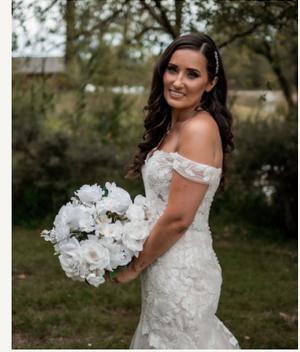
## *Minors*

Age appropriate makeup may be provided for flower girls, bridesmaids and minors under 12.

£40PP

## LUXURY MAKEUP

# *Additional Services*



### CALL BACK SERVICE

## *Refresh*

A call back service is available for brides who would like a refresh of their existing makeup look, or a new, more glam look for later on in the day/evening for those who anticipate a dress change in the evening for that extra WOW factor.

Subject to availability.

£125

### MAKEUP ASSISTANCE

## *Groups*

For larger bridal parties, Charlotte can arrange top makeup artists to assist on the day so that everything runs smoothly. All communications and admin are handled directly by Charlotte herself, so that you can sit back and relax and look forward to the big day.

£100

### DESTINATION WEDDINGS

## *Abroad*

Charlotte can provide her services overseas for pre and post wedding events like dinners or excursions in addition to bridal makeup on your big day, as well as touch-ups and look changes if required. Think of her as your personal on-call makeup artist.

VARIABLE



# *Additional Fees*

Bank Holiday sur-charge

£100

Travel required before 6:30am

£50

Parking expenses incurred

VARIABLE

Mileage fee outside 10 mile complimentary radius

£1 PER MILE

03



What's  
Included

COMPLIMENTARY TO YOU

# *What's Included*

01

## *Mini Touch up kit*

For you to use throughout the day. Includes a full size lip product of your choice (up to the value of £35), blotting papers, a beauty blender and cotton buds

02

## *Tailored makeup*

A look tailored to your preferences so that you feel like the best version of you

03

## *High end brands*

Tried and tested beauty brands are used for you and your bridal party to ensure longevity on the day

04

## *Beauty concierge service*

For those who wish to purchase any products to use to prepare in the lead up to, and on your big day with an exclusive discount\*

\*some brands may be excluded

COMPLIMENTARY TO YOU

# *What's Included*

05

## *Touch up service*

A makeup touch up service is provided on the day and Charlotte will be with you right until you walk down the aisle to ensure everything is perfect

06

## *Bridal Guide*

Full of expert tips and tricks, receive Charlotte's PDF book to help you prepare leading up to your trial and big day

07

## *Time schedule*

A time schedule bespoke to your requirements is provided to ensure the morning runs smoothly

08

## *24/7 support*

From recommendations to advice, available from the moment you book right up until we celebrate your big day

A black and white photograph of a bride and groom in a wedding ceremony. The groom, in a dark suit and bow tie, is dipping the bride, who is in a white wedding dress with a long veil. They are kissing. The scene is set in a room with large windows in the background, through which trees are visible. There are large floral arrangements on either side of the couple. The number '04' is printed in the upper center of the image.

04

# How to Book

## THE NEXT STEPS

# *How to Book*

01

### *Initial booking fee*

A 50% non-refundable booking fee of the total cost for the day is required to secure your wedding date. This includes the cost of you and your bridal party and any possible mileage/parking expenses

02

### *Do a happy dance!*

Once this booking fee has been received your wedding date will be secured in the diary and exclusive to you. You can breathe knowing that's one less thing to worry about!

03

### *Arranging your bridal trial*

A further 50% non-refundable booking fee towards your bridal trial would then be required to book this in. The remaining 50% is due on the day of your trial

04

### *Settling the remaining balance*

The remaining balance towards your big day is due no later than 7 days before your wedding date. This is to ensure that you can relax and enjoy the morning without thinking about errands

05

### *Sit back and relax!*

Once this balance has been paid, sit back and relax! The countdown is officially on and your dream wedding is about to unravel!



05

# Client Testimonials



CLIENT

# *Testimonials*



Throughout the entire process, Charlotte was the picture of professionalism. She was on time for both the trial and the wedding day, worked efficiently to keep everything on schedule, and used high-quality products that lasted flawlessly from the ceremony through to the last dance. She provided helpful advice on looks, skin prep, and brought everything needed for touch-ups.

What really set her apart was her attitude: warm, friendly, and totally focused on making me feel comfortable and special. She listened carefully to my preferences (and my bridesmaids' too) and adapted the makeup style to suit each person's individual taste. Her calm and reassuring manner helped to ease any nerves on the morning of the wedding, making the whole experience genuinely enjoyable. I had so many compliments on my makeup - natural, glowy, and exactly as I'd hoped it would be. I would highly recommend Charlotte to any bride looking for a talented, reliable, and personable makeup artist who offers excellent value for money and truly cares about making your day special.

*Hannah xoxo*

FROM PAST BRIDES

# *Client Testimonials*



## *Ailsa*

Charlotte's professionalism and knowledge of make up was so reassuring and really showed in her work. We were all thrilled with the make up on the day and it wore really well. Charlotte is also extremely welcoming and just overall lovely she brought such a calming atmosphere on the day. I highly recommend Charlotte to anyone considering her for wedding make up or any occasion.



## *Kerenza*

I honestly cannot recommend Charlotte enough! I can get so nervous meeting new people, but she instantly put me at ease. Charlotte really listened to what I wanted and talked me through everything, gave me loads of flexibility with my preferences, and always made sure the look stayed true to my style. Charlotte is SO professional, she even brought notes from my trial to make sure she remembered exactly what I loved, which just shows how much care she puts into her work.



FROM PAST BRIDES

# *Client Testimonials*



*Demi*

Charlotte went above and beyond for me on my wedding day. She made me and my bridal party look flawless. We had endless amounts of compliments on our make up looks and it lasted all day and night.



*Kate*

I cannot recommend Charlotte highly enough. She is communicative and clearly really cares about the service she provides. The make up she did for us was so beautiful and I couldn't have been happier with the results. Definitely book Charlotte for your wedding!



*Sam*

Where do I start?!? Charlotte is absolutely AMAZING! Everything ran so smoothly and stress free! Charlotte was so helpful from start to finish and really helped me look gorgeous for my wedding day! Great communication, honest advice, so friendly and welcoming which made me feel at ease. A true professional!





06

# Terms & Conditions

# Terms & Conditions

Please note that upon booking, you automatically agree to Charlotte's terms and conditions. You are asked to carefully read through these conditions to ensure expectations are met.

## BOOKING FEES

Upon booking your wedding, a 50% booking fee is required to secure the date from Charlotte's diary. Without this deposit, no bookings are guaranteed as all bookings are treated on a first come first serve basis.

A further 50% booking fee may be added on at a later date should you wish to add bridal members on. The remaining balance per person will then be added onto your final outstanding balance due no later than 7 days before your wedding date.

## CANCELLATIONS

If for any reason you need to cancel your booking, please be aware that Charlotte's bookings fees are strictly non-refundable/non-transferable and will be retained. This is to ensure business protection from turning potential business away from your wedding date.

If you change your mind or need to cancel any bridal members from your booking, the 50% booking fee will be retained but the remaining 50% will be deducted off of your final outstanding balance.

In the unlikely event that Charlotte needs to cancel, your booking fee(s) will be released and refunded back to you and another artist will be arranged to cover so that you aren't without one.

## DESTINATION WEDDINGS

Please note that there is a minimum guest requirement of 3 and over to make this a feasible time out of Charlotte's working diary.

Accommodation for 1 night stay and travel expenses (flights/airport transfers/additional taxi's) for an inwards and outward bound journey are required to be covered by you/the client. All relevant travel/accommodation information must be received prior to travelling to ensure everything runs smoothly.

## CALL BACK SERVICES

If you require a call back service for a refresh or a new makeup look, please allow as much notice as possible to ensure Charlotte is able to accommodate this additional service.

## LIPSTICK ORDER

Please ensure you are 100% on your lipstick shade and choice as once this has been ordered this may not be able to be changed.



07

# Contact

GET IN TOUCH

# Contact

Should you have any questions or would like a bespoke quote, please send Charlotte an email with your following wedding details:

- Bridal party size
- Ceremony time
- Preferred ready time
- Location of where you're getting ready on the day
- Any access restrictions if you have a bridal suite for the morning

Charlotte endeavor's to respond within 48 hours though this may vary during peak season.

## WORKING HOURS

Monday - Friday  
9am - 6pm

## CONTACT BY POST

The Urban Sanctuary  
46 Sussex Road  
Haywards Heath  
RH16 4EA

## CONTACT BY PHONE

07823 331899

## SEND US AN EMAIL

[info@charlottewadleymakeup.co.uk](mailto:info@charlottewadleymakeup.co.uk)

## ON SOCIAL MEDIA

 @charlottewadleymakeup

 @charlottewadleymakeup



*Photo credits*

Charlotte Wadley Makeup  
Photos from Sophie  
Kelly Rebecca Photography  
Flash Weddings Ltd  
Jody Sutton Photography  
Costa Weddings UK  
Luke Woodford  
Emma Brooker Photography  
Fresh Shoot  
Elizabeth Ruby Photography